Digital Advertising

SIGGRAPH 2014 Web Site
- Leaderboard Ad $2,800
- Button Ad $2,100

SIGGRAPHITTI 2014 E-Newsletter
- Button Ad $2,500

Attendee Registration Web Site
- Banner Ad $4,000

Mobile App
- Mobile App Ad Contact us for pricing

Digital Signage
- Wayfinding Kiosk Ad $4,000
- Wall-Mounted Monitor Ad $2,000

Print Advertising

Conference Locator
- Full Page $1,100
- Inside Front Cover $1,500
- Back Cover $2,000

Sponsorship Opportunities
- Standing Sign Boards $1,500
- Convention Center Meeting Rooms $2,000
- Exhibitor Tech Talks $2,000
- Merchandise Bag Insert $2,000
- Conference Locator Kiosk $2,500
- Escalator Runners $3,000
- Lanyards SOLD!
- Rapid Recharge Station $5,000
- Tote Bags $7,500
- Aisle Signs $8,000
- Stair Decals $10,000

Convention Center Banners
- 1-5 4’x25’ Double-sided $3,500
- 1-14A 4’x20’ Single-sided $3,500
- 1-14B 4’x20’ Single-sided $3,500
- 1-14C 4’x20’ Single-sided $3,500
- 1-16 4’x20’ Double-sided $3,500
- 1-31 6’x15’ Single-sided $3,000
- 2-1 15’x20’ Double-sided $3,000
- E-1 15’x15’ Double-sided $3,000
- E-2 5’x15’ Double-sided $2,500
- E-3 15’x12’ Double-sided $3,000
- E-4 10’x25’ Double-sided $3,000
- E-5 10’x20’ Double-sided $3,000
- E-6 10’x20’ Double-sided $3,000
- E-7A 15’x15’ Double-sided $2,500
- E-7B 15’x15’ Double-sided $2,500
- E-7C 15’x15’ Double-sided $2,500
- All E-7 Banners $5,000
- E-8 15’x25’ Single-sided $3,000

Banner package discounts available.

CANCELLATION POLICY

For Sponsorship Opportunities
The Sponsorship Agreement(s) is(are) entered into as of the date of the Sponsor’s signature above. Sponsor is responsible for meeting all requirements and deadlines outlined in the Confirmation Letter as well as full payment with Agreement or upon receipt of invoice. This Agreement is binding and any attempt to cancel all or part of this Sponsorship Agreement shall result in the forfeit of 100% of the sponsorship fee.

For Advertising
Cancellation of space reservations are not accepted after the closing date for the selected advertising opportunity. Special positions may not be cancelled.

If you have questions, contact:
Angela Chybik
SIGGRAPH 2014
Exhibition Management
+1.866.950.7444
+1.630.434.7779
exhibits@siggraph.org

Please send the contract to:
exhibits@siggraph.org or
SIGGRAPH 2014
Exhibition Management
Hall-Erickson, Inc.
98 East Chicago Avenue
Westmont, Illinois 60559 USA

Please make checks payable to:
ACM SIGGRAPH 2014

Mail checks to:
ACM SIGGRAPH 2014 - Exhibits
P.O. Box 809124
Chicago, Illinois 60680-9124 USA

Total Order: $